

**2024 - 2025**

# **SUN DEVIL MOTORSPORTS**

**SPONSORSHIP PACKET**



**DESIGN, BUILD, COMPETE**  
**FORMULA SAE**

**AN INTERNATIONAL COLLEGIATE COMPETITION**

# WHO WE ARE



**Sun Devil Motorsports is a student organization at Arizona State University that designs, manufactures, and refines a formula-style race car each year.**

**We compete in the annual, international, collegiate Formula SAE competition at the Michigan International Speedway in the internal combustion class.**

# WHAT WE DO

Design systems using 3D modeling and analysis software

Manufacture custom space-frame chassis and carbon fiber aero package



Promote, fundraise, and budget the cost of parts, machining, and materials

Perform rigorous testing to validate design concepts and prepare for competition



# HOW TO HELP

Sun Devil Motorsports is a registered 501(c)(3) nonprofit organization. Contributions to our organization are tax-deductible to the extent permitted by law.

## Cash or Check

We accept donations to our Venmo, @sundevilmotorsports, cash in person, or checks addressed to Sun Motorsports.

## In Kind

Many of our sponsors support us by providing goods, services, and knowledge transfer. We are appreciative of any form of support.

## Merchandise Sales

You can purchase official Sun Devil Motorsports merch and see more information on our [website](#).

## GoFundMe

Support us through our 2024-2025 [GoFundMe](#).

## PitchFunder

This is ASU's [fundraising platform](#). They will handle all tax refund paperwork in exchange for 10% of your donation.



# SPONSORSHIP TIERS

**BRONZE**

**SILVER**

**GOLD**

**PLATINUM**

**Logo on car  
and website**



**Monthly  
newsletter**



**Logo on track  
shirts**



**Mention on  
socials**



**Access to  
team resume  
database**



**Tags in every  
social media  
post**



**May request  
car at events**



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**SUN DEVIL  
MOTORSPORTS**