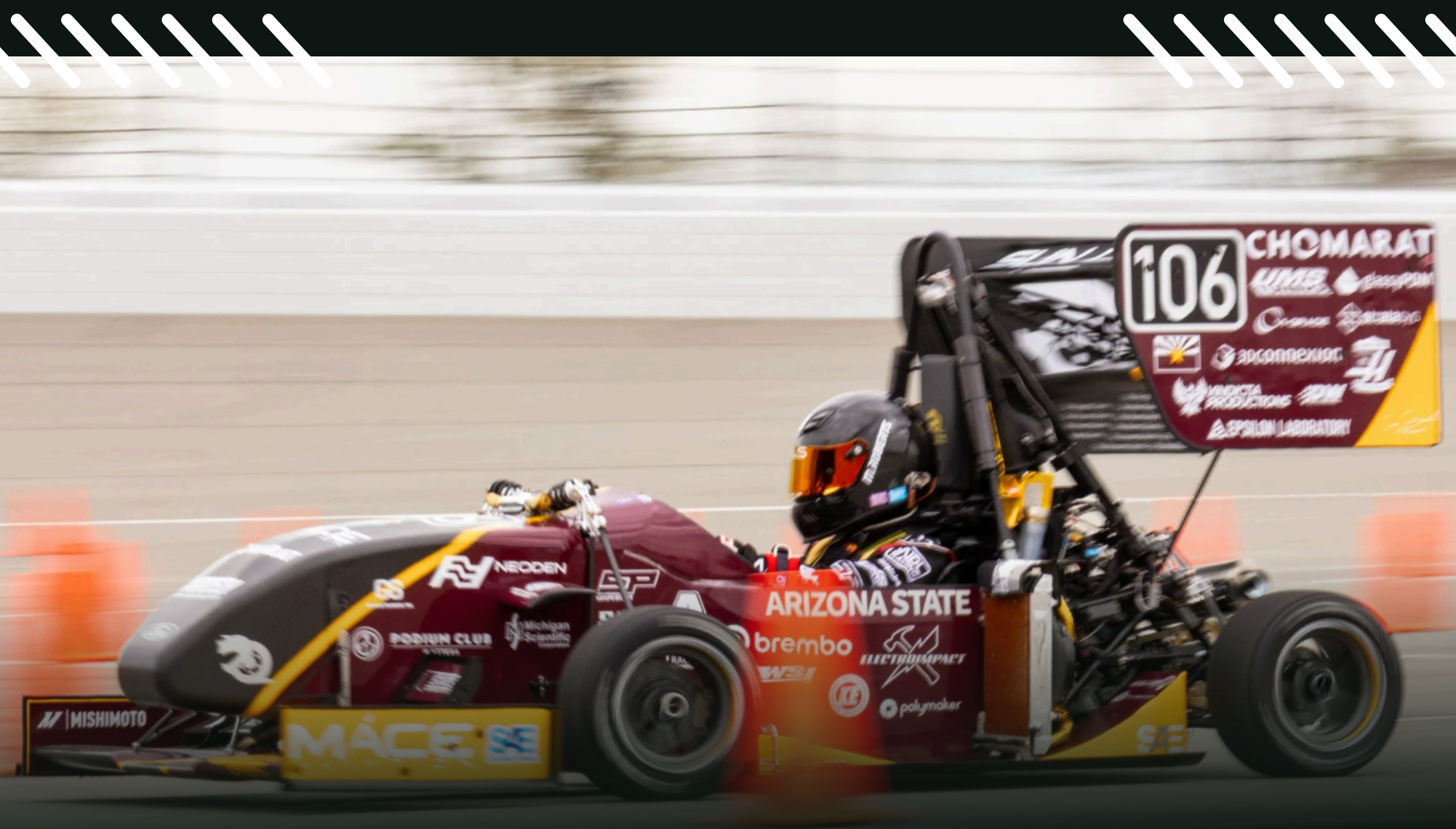




SUN DEVIL
MOTORSPORTS
AT ARIZONA STATE UNIVERSITY

SPONSORSHIP PACKET



2026-2027 Edition

THANK YOU,

To our current and prospective sponsors,

As the President of Sun Devil Motorsports, I'm proud to lead a group of driven students pushing the boundaries of what's possible in collegiate engineering. Every component we design, test, and build is the result of countless hours of collaboration, problem-solving, and dedication.

Your support makes this possible.

It funds the materials we prototype with, the tools we rely on, and the competitions where we showcase our work against some of the best student teams in the world. More than that, your sponsorship helps us grow into the engineers, project managers, and innovators the industry needs.

We don't take that lightly.

On behalf of the entire team, thank you for investing in our development and our mission. We're excited to bring your brand along for the ride.

Sincerely,
Hayden Enke
President
Sun Devil Motorsports

A handwritten signature in white ink that reads "Hayden Enke". The signature is written in a cursive, flowing style with a large, prominent 'H' and 'E'.



COMPETITION



Formula SAE is a cornerstone of the SAE Collegiate Design Series, challenging student teams across the world to design, build, and race Formula-style race cars powered by internal combustion and electric engines. Each year, these teams compete head-to-head at a premier event hosted by Michigan International Speedway.

The four-day event brings together over 100 top universities and puts each team's car through a gauntlet of dynamic events, while also testing students' technical expertise, innovation, and engineering decisions through rigorous static events judged by industry professionals.



HISTORY

2020 - PRESENT

COVID halted operations in 2020, and by 2022 the team had lost nearly everything — **car, knowledge, sponsors, and members**. Since then, we've rebuilt from scratch, returning to full competition in 2023 and achieving our strongest modern finish — 31st — in 2026. This year, we also start the manufacturing of an EV car for the first time since Formula Lightning.

2010-2019

In 2010, a small group of students revived the program, returning to competition in 2012. Over the next several years, SDM gained strength, peaking in 2019 with a top-30 finish and over 400 points scored.

1995-2009

After 1994, participation dwindled. From 2000 to 2009, the team competed only twice and struggled to maintain momentum or consistency as we competed in Formula Lightning

1986-1994

Sun Devil Motorsports was founded in the late 1980s and quickly found success, winning four awards in its debut 1992 season. The team competed actively through the early '90s, establishing a reputation for innovation.



ABOUT US

2 Cars | 11 Subteams | 300+ Members



Internal Combustion

NEW



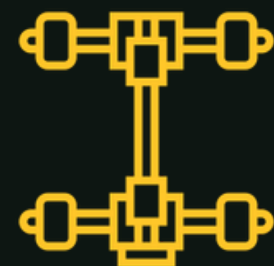
Electric Vehicle



Engine



Brakes



Drivetrain



Driver
Interface



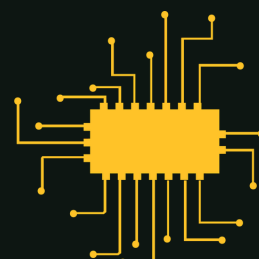
Suspension



Chassis



Aero Design &
Manufacturing



Data
Acquisition



Business

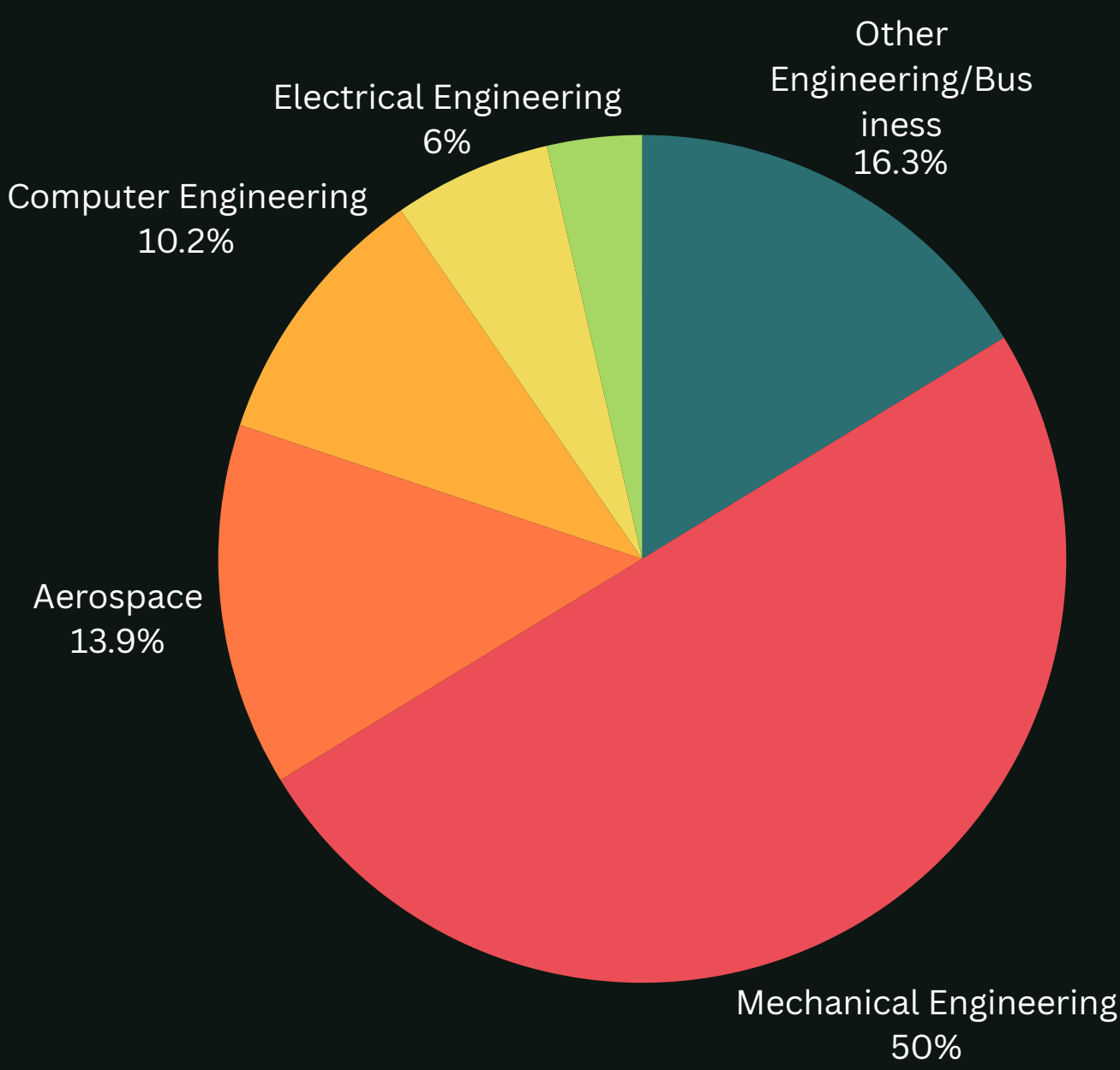
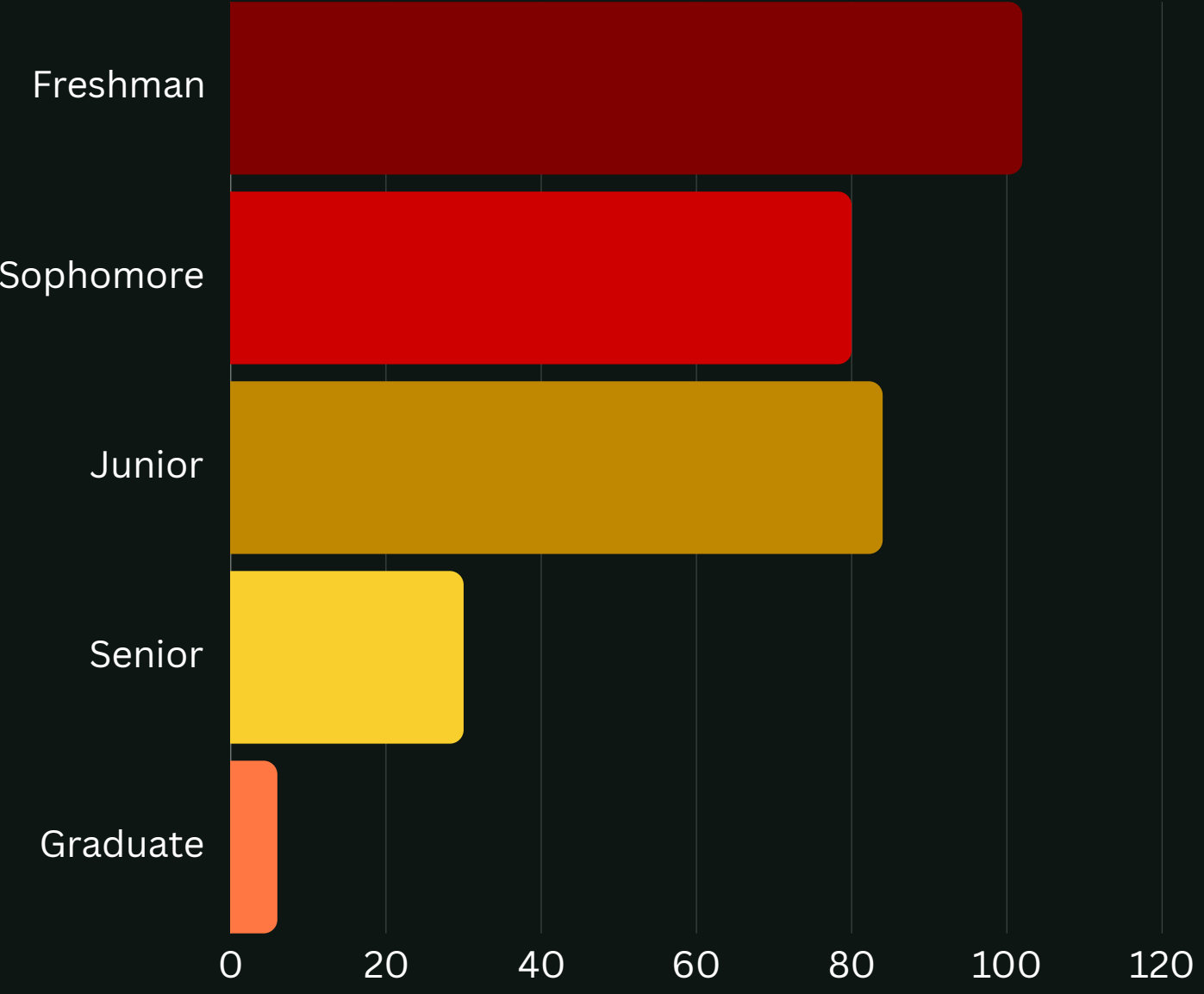


High
Voltage

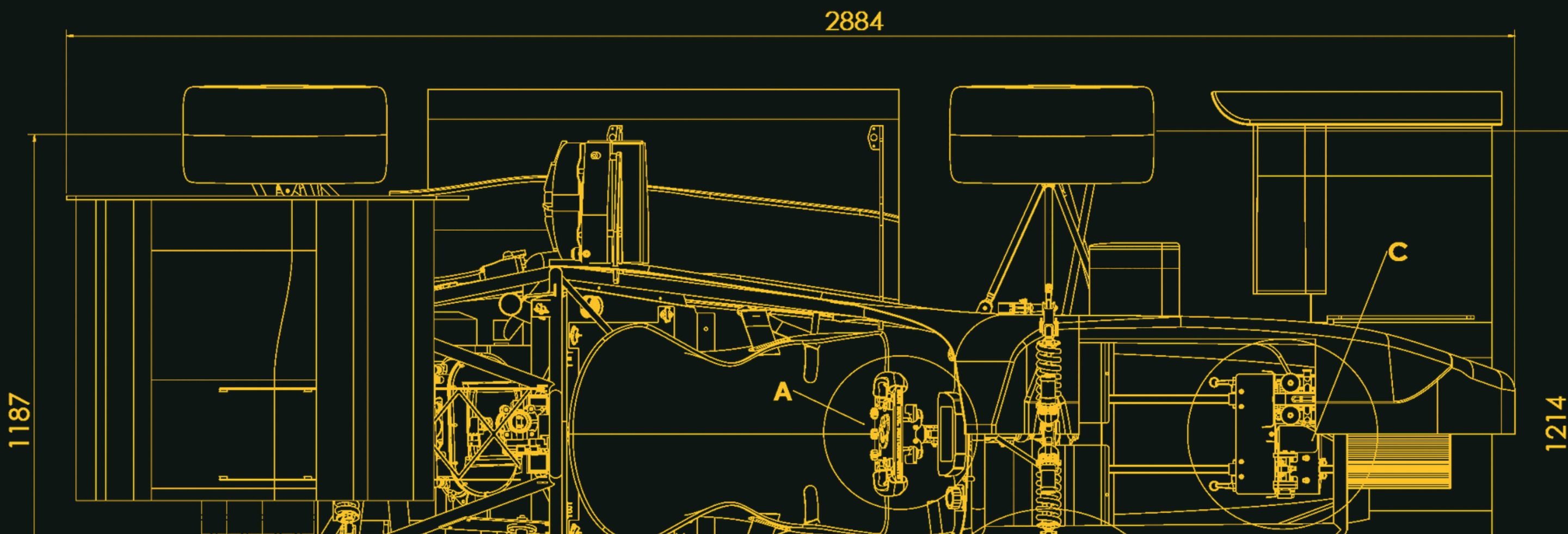


Accumulator

DEMOGRAPHICS



AVERAGE TEAM GPA: 3.72



SPONSORSHIP TIERS

	MAROON \$500+	SILVER \$1,000+	GOLD \$3,000+	PLATINUM \$6,000+
Monthly newsletter				
Mention on sponsor group post				
Logo on car and website				
Personalized social media post				
Tags in all social media posts				
Logo on track shirts				

Sun Devil Motorsports can offer collaborative partnership benefits, including access to our resume database, customized promotional content, and tailored engagement opportunities.

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